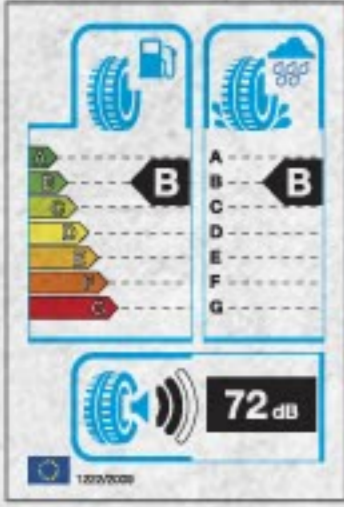


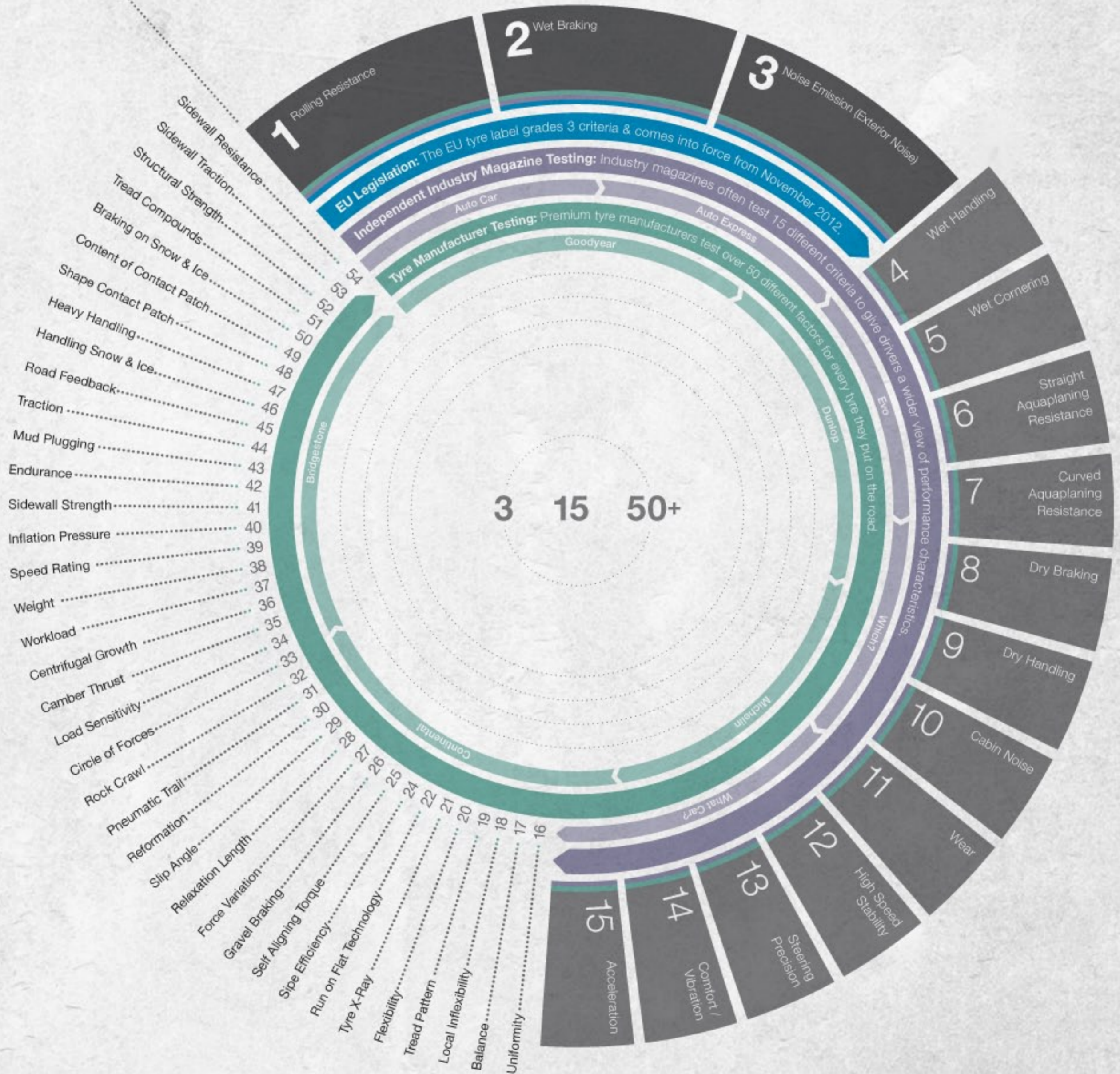
# TYRE LABELLING - THE FULL STORY



Premium tyre manufacturers put a lot of science and precise engineering into manufacturing tyres. And while the full story can be complex, there are a few simple ways to help get the right tyre for you.

The new EU tyre labelling legislation means that from November 2012 every tyre will have a label, giving you information on **3** performance factors. Meanwhile independent industry magazines test **15** criteria to give drivers more information, with premium tyre manufacturers testing over **50** factors.

- EU Legislation
- Independent Industry Magazine Testing
- Tyre Manufacturer Testing



HIQ TYRE LABELLING WORLD  
A MOTORIST'S GUIDE



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\*All data correct at time of publishing.

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